



BMI Federal Credit Union  
6165 Emerald Parkway  
Dublin, Ohio 43016

## **BMI Federal Credit Union Featured on Good Day Marketplace for Community Banking Week**

*Dublin, Ohio (April 1, 2021)* – BMI Federal Credit Union is celebrating Community Banking Week with a featured segment in Good Day Marketplace, Columbus. The segment will include an interview with BMI Federal Credit Union Vice President of Business & Community Development, Sarah Borland. Borland shares how BMI Federal Credit Union and credit unions everywhere help communities grow and thrive. For BMI Federal Credit Union, this means highlighting its exceptional member service alongside competitive deposit and loan products. Borland also sheds light on the Credit Union’s award-winning Financial Education Program. The Credit Union believes that a financially empowered community starts with sound financial education. These services provided by BMI Federal Credit Union are completely free for its members and the community, and include one-on-one coaching, financial education workshops (currently held as virtual webinars), and Online Learning with resources for children, teens, and adults.

The interview airs on Tuesday, April 6, 2021 at 10:00am on ABC6/Fox28. BMI Federal Credit Union invites the entire community to tune in and join the celebration of banking local. See why BMI Federal Credit Union was voted #1 Best Local Credit Union in central Ohio 3 years in a row! More information about this week’s event and the Credit Union can be found at [www.bmifcu.org/news/community-banking](http://www.bmifcu.org/news/community-banking).

### **About Community Banking Week**

Community Banking Week takes place April 4 – April 10 2021. This week recognizes and celebrates the benefit of local, community based banking. Community banking, like with BMI Federal Credit Union, is “relationship based” rather than “transaction based” banking. During this week, credit unions show appreciation to their membership and share all the ways they like to help their community. In most US regions, Community Banking Week is extended throughout the entire month of April, which is why April is also considered Community Banking Month.

### **About BMI Federal Credit Union**

BMI Federal Credit Union is a not-for-profit, member-owned financial institution open to anyone that lives, works, worships or attends school in Franklin, Licking, Fairfield, Pickaway, Madison, Union, Delaware or Morrow County. Founded in 1936, the mission of BMI Federal Credit Union is to improve the financial lives of its members and the community it serves.

BMI Federal Credit Union provides a wealth of products and services, including its award-winning Financial Education Program. The Credit Union has been recognized as a “Best Employer in Ohio” for eleven consecutive years by Crain’s Cleveland Business and Best Companies Group, and the #1 Best Local Credit Union for the 2018, 2019, and 2020 Columbus Dispatch’s CBUS Top Picks. For more information about BMI Federal Credit Union visit [www.bmifcu.org](http://www.bmifcu.org). Federally insured by NCUA. Equal Housing Lender. NMLS ID: 410831.

### **Contact:**

Carolyn Hucek  
Vice President of Marketing  
[c\\_hucek@bmifcu.org](mailto:c_hucek@bmifcu.org)  
614.707.4120